

Media Release

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Book Review

“When Success Isn’t Enough” by Dr Robb Musgrave

You Don’t Need to Have Children to Leave a Legacy

Families who are childless by choice or by circumstance can still see their name carried on – it’s all in the planning.

Over the past thirty years, the structure of the Australian family has changed as an increasing number of families choose not to have children. According to a recent Federal Government report, *couple-only* families have increased by 30 percent over the past 30 years.

Dr Robb Musgrave’s first book, *“When Success Isn’t Enough”* is a *how-to guide* for the childless family that wants to see its name carried on. Based on his PhD research into creating personal legacies, the book aims to help readers focus on their true values and structure their lives in line with their values.

Tantamount to achieving this structure is the creating of a living legacy or living will that not only help get client’s lives on track, but ensure they are remembered for their contributions to society.

For the couple that values education, a foundation, bursary or scholarship created in the family name would see it carried down for generations to come.

This can provide a fulfilling alternative to leaving the inheritance to other family members, who may have been included in wills or estate plans due to a lack of choice or sense of obligation, rather than actual affection.

“Childless couples shouldn’t feel pressure to leave the results of a lifetime of work and effort to some very tenuous generational threads”, says Dr Musgrave.

“If there is no real relationship between extended families then it can be rewarding and more personal to consider the positive impact that can be introduced through the creation of a living legacy which includes charitable involvement.”

“To create these legacies we use the couple’s dominant values to understand what is important to them. Developing these values then allows us to identify significant issues and the critical benefactors of the legacy.”

“If you know what’s important to you, you can discover *who* is important to you. The legacy then becomes the transmission of *what is important* to *who is important*. This allows the legacy to be considered and introduced during life and further developed over time.”

Copies of the book and values profile (valgenics®) are available at www.legenis.com