

How Can Sir Edmund Hillary be Meaningful to Your Business?

by Dr Robb Musgrave

Sir Edmund Hillary lived a life of personal achievement, then he used his success to transition to a life of significance.

Few people who find themselves cast as heroes early in life continue to command universal esteem. Sir Edmund Hillary was one of these remarkable people. To be the first to reach the top of the world's highest mountain ensured international celebrity and a place in history, but the modesty of a New Zealand beekeeper remained with him. Nor were mountaineering, or indeed apiculture, his only accomplishments.

Sir Edmund's other life was wholly admirable, and he himself said he was prouder of it than of anything else. This was his tireless work for the Sherpas. Through his efforts hospitals, clinics, bridges, airstrips and nearly 30 schools have been built in Nepal just south of Everest.

For the latter part of his life Sir Edmund continued to occupy himself with environmental causes and humanitarian work on behalf of the Nepalese people. He died at home recently at the age of 88, mourned by his countrymen and by legions of admirers around the world.

At Legenis we deliver expertise and comprehensive services to help our clients build and sustain their individual missions. We lead the industry in serving both institutions and individuals by seamlessly integrating philanthropy into their broader personal and financial relationships.

We work with people who want to leverage their success into significance.

We do this by advising, developing and meeting compliance requirements for:

***Personal Foundations
Corporate Foundations
Structured Legacy creation***

Perhaps you have successful clients who want to become significant and who may benefit from our unique and patented processes.

As 2008 is shaping up to be a challenging year for advisers now is the time to focus on strengthening client relationships.

We can assist you to:

- change a select client's focus from short term investment results to living a much fuller life while focusing on long term progress
- build better structures for asset protection and distribution
- create strong family connections through values-based advice

As Sir Edmund Hillary observed “You don't have to be a fantastic hero to do certain things – to compete. You can be just an ordinary chap, sufficiently motivated.”